What are the questions I ask myself when applying the rules of B.E.M?

Which tag is making up the biggest part of the webpage that I need to give a block name to?

Which tag is making up the content of the webpage/IS contained by a block named tag, That I need to give an element name to?

Which tag do I want by a specific style attribute, That I need to give a modifier name to?

Note : when giving element names, Maybe write them as a continuation of the block named tag’s names….. Example:

<Header class=”box-holder”>

<Span class=”box-holder\_\_box-holder-text></span>

</Header>